

LILA JOY GINSBURG

GRAPHIC DESIGN

A talented Graphic Designer with over 9 years of professional experience in art production, digital and web design, photo editing, and layout design. A confident, results-oriented team player prepared with a strong skill set to surpass expectations in a fast-paced environment. Like a paintbrush to a painter, concepts are translated into works of art.



RECENT EXPERIENCE

Art Director

EQLuxe Magazine | May 2018 - Present

- Founding team member of a new, fast-growing equine magazine and lifestyle brand. Editorial design, layouts, and assist in curating content for each issue.
- Assist in finalizing issues to send to print.

Art Director & Producer

Infogen, a Subsidiary of Centric Brands Group | April 2016 - Sept 2019

- Developed new and updated existing marketing materials, websites, packaging, and print/digital assets for name brand schoolwear lines of 6 big box retailers.
- Ensured the materials stayed within each brand's style guidelines, created presentation decks throughout the year to present relevant materials.
- Oversaw and signed off on a large portion of the printing of mass materials on site overseas.

Creative Director

EventsLocker | Feb 2016 - Feb 2019

- An event booking software that also provides trade show and event materials for client companies.
- Created marketing materials, digital assets, and site design for the company, as well as art production branded for clients, including large format production, 3D rendering, and social media geo-targeted frames.

Graphic Designer

ORB Audio Aug 2015 - April 2019

- "Functional Art" Handmade speakers that have evolved to a solely ecommerce company.
- Worked alongside the founding partners to develop a new, updated brand identity.
- Facilitated the introduction of an Amazon store, increasing sales exponentially.
- Designed marketing, print, and digital materials for ecommerce stores. Product photography, editing and compositing, and illustration.



INFO

Location:

Los Angeles, CA

Phone:

323-863-5452

Email:

Creative@LilaJoyG.com

Website:

www.LilaJoyg.com

Portfolio:

Behance.net/LilaJoyG

Education:

Southern Methodist University
Bachelor of Fine Arts, 2011



SKILLS

- Layout design
- Print design
- Photo editing, compositing
- HTML, CSS
- Vector illustrations
- Corporate Branding
- Editorial
- Creative Direction
- Art Production
- Adobe Creative Cloud



SOFTWARE

Photoshop	<div style="width: 100%;"></div>
Illustrator	<div style="width: 100%;"></div>
Indesign	<div style="width: 100%;"></div>
Wordpress	<div style="width: 100%;"></div>
Microsoft Office	<div style="width: 100%;"></div>
Sketchup	<div style="width: 50%;"></div>